

July 11, 2016

To Whom It May Concern:

BeNeca Griffin is a dynamic Professional Leadership Development trainer who is very authentic in her approach. She is a Branding Specialist who has a talent for helping others develop their personal and professional brands, and understanding how this branding affects their overall success. I brought BeNeca on board to partner with Loyola Marymount University Family of Schools based on her extensive experience as an executive and corporate trainer. Her program, Intern to VP ® program was a critical component in launching the LMU Family of Schools BRASS Leadership Academy.

Although familiar with the training she provided for seasoned executives, I was extremely impressed as she single-handedly held the attention of 25 high school students who were engaged in a full-day training session. BeNeca's methods provide tools that allow participants to create action plans for success, develop leadership skills, and improve their practical understanding of professionalism. She is a great partner who I wholeheartedly recommend for her work with students and adults.

Sincerely,

A handwritten signature in black ink, appearing to read 'Darin Earley', written over a horizontal line.

Darin Earley, Ed.D.
Director
LMU Family of Schools