



Where zip codes no longer define economic opportunity.

October 9, 2020

Subject: Endorsement of Moments of Focus

To Whom it may concern,

As a founder and Board member of Yes2Jobs I am honored to endorse and recommend the Moments of Focus Program, Intern to VP. When we were creating our program to introduce minority and other underrepresented populations to career opportunities in industries that led to high paying jobs and engaging careers, we were looking for a training program that would be our signature training tool. When we discovered Moments of Focus and met with BeNeca Griffin, we knew we had found the right person and vehicle to guarantee that our participants would have the tools necessary to determine a career path, successfully pursue employment and move up the ladder once they embarked on their work life.

The first activity of the Yes2Jobs program was a 5 day virtual training program that was tailored to our needs and participants who were high-school seniors and college students who were hoping to gain exposure to a variety of careers and compete for internships in entertainment and media, medical and bio tech, finance and technology. Having observed and discussed the training with Ms.Griffin we were convinced that her approach to preparing the participants could work for workers preparing for any job and her one-on-one professional coaching would help them put what they learned into a personal plan that was specific to their goals. The results were as amazing as the training. Every student raved about the impact that the training had on their own perception of themselves as potential employees. It helped them identify their own professional goals and understand what they brought to a job situation as well as what they could learn and taught them how to make the most of every opportunity experienced.

This resulted in the Board of Yes2Jobs committing to make Moments of Focus our signature Professional Branding and Leadership Training arm. We call the training our "Secret Sauce" and is part of our sales pitch to potential employers as well as participants. I cannot give enough praise to the Intern to VP Training. It is what we needed to show our employers that the caliber of our candidates is a notch better and that they are adequately prepared for the workplace.

Sincerely,

Jaleesa Hazzard

Co-Founder, Board Member

www.yes2jobs.org