



# NFLPA

July 22, 2019

Moments of Focus  
4305 Redwood Avenue Unit 10  
Marina del Rey, CA 90292

Dear BeNeca:

Thank you so much for your participation as our subject matter expert and speaker at our Annual National Football League Players Association's Summer Getaway event. Your personal commitment to make our inaugural event a huge success, exceeded our expectations.

Your expertise as a Brand & Leadership Development expert added to the success of our event. Your session, "Launching Your Brand on Social Media," met our objectives and left members motivated to take their personal and business brands to the next level.

You were the consummate professional whose ability to deliver power strategies in a concise manner with such clarity is impactful. The tools, tips and takeaways given to attendees were immediately applicable in their personal and professional growth. The post event survey echoed the sentiment of the in person attendees at the end of your session, with replies such as "Kudos," "excellent session," or "excellent information, so glad I attended."

You have become a trusted resource from the moment I began planning this event. Your enthusiasm for teaching our members, ability to provide innovative ideas and concepts to the event, and dedication to provide valuable resources and efficient solutions made the decision to choose you for our event easy. We look forward to a long-lasting relationship with Moments of Focus.

Best,

  
Janice Jackson  
Events & Meeting Manager