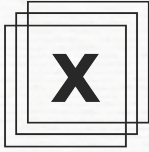


XIMEN MEDIA GROUP



X I M E N

MEDIA GROUP, LLC.

To: BeNeca Griffin
CEO
Moments of Focus LLC
Los Angeles CA 90056

Date: October 10, 2020

To Whom it May Concern,

Moments of Focus LLC is an incredible Brand and Leadership Development firm that we have had the pleasure of working with. BeNeca Griffin is an amazing Business Executive Consultant. With her entertainment and brand development expertise, she has helped Ximen Media Group grow from conception into a fully creative production company.

The work she has been able to do with our company over the years is truly astonishing and God sent. BeNeca has not only helped us develop our brand voice, company goals and vision statement but she has also helped us identify our internal creative structure and development process. Using The Moment of Focus vision strategic development program, Ximen Media Group has grown in rapid speed. With great enthusiasm, I highly recommend working with Moments of Focus LLC for Business Development, Entrepreneurial Development and Executive Advisory services.

Sincerely yours,

A handwritten signature in black ink, appearing to read 'Delmar Washington', written over a circular scribble.

Delmar Washington

CEO

Ximen Media Group, LLC