

Dispute Resolution Program
200 N. Spring Street
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MICHAEL N. FEUER
CITY ATTORNEY

July 25, 2016

To Whom It May Concern,

BeNeca Griffin is an amazing Branding Specialist whose experience and passion makes her an exceptional professional leadership development trainer. The work that she was able to do with our mediators through her Discover the Brand of You TM session was phenomenal. Our mediators include community members, police officers and business professionals and in a two hour session she was able to work with them helping to identify their voice and purpose. Our participants were excited, fully engaged and motivated to execute their action plans developed during this session. I highly recommend BeNeca to work with corporations, executives and individuals who are interested in enhancing their brands and expanding their outlook on their careers.

Sincerely,

A handwritten signature in black ink, appearing to read 'Shaplan Roberts', with a long horizontal flourish extending to the right.

Shaplan Roberts
Director, Dispute Resolution Program
Office of the Los Angeles City Attorney
200 N. Spring Street, 14th Floor
Los Angeles, CA 90012